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THE NEXT EVOLUTION

2007 marks the 40th anniversary of the Consumer Electronics Show, the technology industry's largest educational forum. As you know, CES has served as the launch venue for a long list of groundbreaking technology products: the VCR (1970), the CD Player (1981), HDTV (1998) and Plasma Television (2001).

This week, Newsweek spotlights the next big innovations in the world of technology with a *Tip Sheet* special report by our own senior tech. editor Steven Levy — one of the most respected technology writers in the country.

As Levy points out, "[t]he big theme this year was making video utterly ubiquitous." Hideo, 100-inch-plus screens were all the rage. Why watch television if you can't invite the whole neighborhood?

Beautiful as they may be, those LCDs can be quite a package. Here, the Vantage Point's EVO System receives a special mention from Levy as the company to know about for their "gorgeous mounting of those Cyclopean beasts."

With 74% of Newsweek readers getting an idea from reading *Tip Sheet* and 67% of readers taking action after reading the guide, we hope that it will prove a very good year for EVO indeed!

Please enjoy the enclosed article. I look forward to speaking with you soon.

Sincerely,

Rich Fimbres

The TipSheet

Smart Strategies for Your Home, Health, Family, Technology, Design, Real Estate, Travel

VALLEY OF THE GADGETS

BY STEVEN LEVY

IT WAS 2007, not 2006, when the Consumer Electronics Show—a hazy, chaotic, and gloriously packed Las Vegas event with 2,700 companies and over 140,000 attendees—packed its bags for the year. It was a time when the show was still a place where you could find the latest and greatest in consumer electronics. It was a time when the show was still a place where you could find the latest and greatest in consumer electronics.

A child holds a weapon in a Baghdad protest, December 2006

PHOTOGRAPH BY KIM

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VANTAGE POINT
Possibilities are mounting.